

CONNECTING PEOPLE TO OPPORTUNITIES

For Immediate Release

# Heartland Workforce Solutions Appoints Two New Service Providers National Able Network and Dynamic Educational Systems, Inc., (DESI) help connect talent to opportunity

OMAHA, Neb. – June 27, 2019 – In Omaha's challenging employment landscape, it's especially important to have organizations like Heartland Workforce Solutions (HWS) helping to identify, train, educate and prepare a pipeline of workforce talent that is ready to maximize and expand opportunities here.

Ever innovative and responsive to the employment needs of today and tomorrow, HWS' success is the sum of its powerful network, most notably the providers it partners with to connect those who are seeking a sustainable career with regional employers. On July 1, 2019, HWS announces the appointment of two new providers with strong connections in Omaha to join their workforce network in Douglas, Washington and Sarpy Counties:

- **National Able Network** will serve as HWS' new One-Stop Operator, impacting the management and operation of the American Job Center at HWS.
- National Able Network was also selected as the provider of the Workforce Innovation and Opportunity Act (WIOA) adult and dislocated worker services, enhancing the resources and opportunities provided to local job seekers.
- **Dynamic Educational Systems, Inc (DESI)** will be the service provider of the WIOA Youth program, providing educational and employment services to youth.

"We couldn't be more pleased with adding even greater support to the team as we better prepare our community for success," says HWS Board Chair Brian Turner. "These companies allow HWS to explore new opportunities while using best practices for workforce development as we collectively connect talent and drive economic opportunity forward in the community."

# **National Able Network**

National Able Network, a nonprofit workforce development organization with more than four decades of experience in the industry, has deep roots in Nebraska as the provider of the Senior Community Service Employment Program on behalf of the US Department of Labor and the Nebraska Department of Health and Human Services. Through this program, National Able Network serves hundreds of low-income workers and dozens of community-based organizations across the state and has offices in Omaha, Fremont, and Grand Island.

"We're proud to have been selected, and we look forward to making the workforce center a hub of great services for the community," says Bridget Altenburg, President & CEO of National Able Network.

# Dynamic Educational Systems, Inc (DESI)

DESI previously held the DOL Job Corps Admissions and Placement contract from 1992-2007 serving the Omaha metro and state of Nebraska. "We're excited about the opportunity to be back in Omaha serving the youth community," says Amber Olson, who acts as corporate point of contact on this contract

with DESI. As a Douglas County resident for the past 22 years, Olson brings insight into the needs of job seekers and employers of the Greater Omaha Workforce Development Area.

In addition to providing Heartland Workforce Youth Services at HWS American Job Center, The Center Mall on S. 42nd St., and Latino Center of the Midlands, DESI will also deploy a "mobile unit" – a team of specialists who travel to meet with participants in public locations near their homes, such as local libraries and community centers. This flexible strategy is designed to help participants who struggle with transportation or time constraints to better access workforce services.

## Interview Availability

On Monday, July 1 and Tuesday, July 2, both providers and HWS staff will be available for interviews upon request.

- For more information on National Able Network, please visit <u>www.NationalAble.org</u>.
- For more information on DESI, please visit <u>http://www.exodyne.com/desi home.php</u>
- For more information on HWS, please visit http://www.hws-ne.org/

###

## Media Contacts:

Lisa Ellis Emspace + Lovgren for Heartland Workforce Solutions 402-398-9448 x207 lisa@emspacegroup.com

Lloret De Mar Pelayo National Able Network 312-994-4337 LDeMarPelayo@nationalable.org

Amber Olson DESI 402-359-1105 amber.olson@exodyne.com

### About Heartland Workforce Solutions (HWS)

Heartland Workforce Solutions is a centralized employment resource that connects those who are seeking a sustainable career with regional employers in Douglas, Sarpy and Washington counties in Nebraska. Anticipating the future and focusing on success across the community, Heartland Workforce Solutions partners with organizations and employers to identify, train, educate and prepare a pipeline of workforce talent that is ready to maximize and expand opportunities.

### **About National Able Network**

National Able Network, Inc. is a leading non-profit organization specializing in providing career counseling, training, and placement services for disadvantaged job seekers of all ages and skill levels. By designing programs that are mission-driven and results-oriented, National Able Network is a leader in implementing workforce development strategies that strengthen local and national economies of scale. To that end, for every \$1 invested in a National Able Network client, \$5.95 is contributed back into the economy. National Able Network's services for job seekers includes individualized short- and long-term career planning, nationally-recognized Job Readiness Training, access to wraparound services to meet basic needs, connections to post-secondary education and training, and job placement assistance. Each year, National Able Network provides career services to more than 75,000 individuals in Delaware, Illinois, Indiana, Iowa, Minnesota, and Nebraska.

### About Dynamic Educational Systems, Inc (DESI)

A Phoenix-based company, DESI has spent 30-plus years providing services to youth, adults and dislocated workers via programs under the Workforce Investment Act (WIA)/Workforce Innovation and Opportunity Act (WIOA). It has

assisted tens of thousands of job seekers with their educational, training and job placement needs through workforce development contracts, including Job Corps centers and WIOA One-Stops.